

Canadian without Compromise



GENERAL DYNAMICS
Land Systems-Canada

A photograph of a soldier in desert camouflage leaning over a military vehicle, possibly a Humvee, in a rocky, desert-like environment. Another soldier in similar attire is in the foreground, holding a can. A large red maple leaf graphic is overlaid on the left side of the image.

Proudly Canadian

*Canada. It's a great country, and it's true, we are strong and free.
Perhaps it's because we never forget what it takes to be free.
It demands the sacrifice of those who choose to serve. It requires
the support of their families and friends. And it takes the pride
and commitment of a nation.*



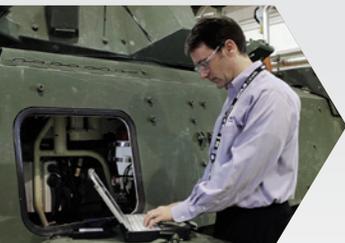
Protecting the Protectors

Freedom is something that you have to be willing to protect. General Dynamics Land Systems-Canada is proud to provide the vehicles that have helped protect our freedoms since 1977. Many of our employees in London, Edmonton and Gatineau are former or currently serving military members. It makes what we do personal and underscores our commitment to excellence.



Creating Jobs for Canadians

As Canadians, security and prosperity are things we have come to expect. General Dynamics Land Systems-Canada and its network of over 500 suppliers across Canada provide jobs in advanced manufacturing, materials and technology that contribute to the economic prosperity of Canada. It is estimated that over 10,000 jobs are sustained in communities annually across Canada, related to activities tied to GDLS-Canada.



Expanding a Cornerstone of Defence Technology

General Dynamics Land Systems-Canada developed the life-saving Double-V hull technology now demanded by the world's leading militaries. This and other uniquely Canadian technological developments were developed by the more than 650 engineers in our London, ON facility.



Exporting Globally

For several decades, we have contributed to Canada's economy by exporting advanced technology products and services. Canadian Government support has enabled us to develop export markets with Canada's trading partners and allies. When our product competes internationally, we win. In fact, 90 percent of our product is exported, making General Dynamics Land Systems-Canada a valuable contributor to Canada's economy, competitiveness and sovereignty.



Building Communities

Our vehicles are the backbone of the Canadian Army's combat vehicle fleet. The people who contribute to building our vehicles are more than the backbone of an industry, they are the heart and soul of their communities. They are the coaches and the cheerleaders, the volunteers and the parents.

We're proud of the products we produce. We're even more proud of the men and women who produce them. We're General Dynamics Land Systems-Canada and we are **CANADIAN WITHOUT COMPROMISE.**



For more information visit www.canadianwithoutcompromise.com and download the Executive Summary

GENERAL DYNAMICS
Land Systems-Canada



Building and Defending a Stronger Canada

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